

**MINUTES OF THE SPECIAL CALLED JOINT COUNCIL SESSION MEETING OF
THE CITY COUNCIL OF TYLER, TEXAS, TYLER METRO CHAMBER, TYLER
AREA CHAMBER OF COMMERCE, TYLER JUNIOR COLLEGE TRUSTEES, SMITH
COUNTY COMMISSIONERS, AND TYLER INDEPENDENT SCHOOL DISTRICT
TRUSTEES
MAY 3, 2010**

A special called joint called meeting of the Tyler City Council, Tyler Metro Chamber, Tyler Area Chamber of Commerce, Tyler Junior College Board of Trustees, Smith County Commissioners Court, and Tyler Independent School District Board of Trustees was held Monday, May 3, 2010 at 2:00 p.m. in the Bluebonnet Room, Rose Garden Center, Tyler, Texas, with the following present:

Mayor:	Barbara Bass
Mayor Pro Tem:	Donald Sanders (absent)
Councilmembers:	Charles Alworth Chris Simons Ralph Caraway Sam Mezayek Mark Whatley (absent)
City Manager:	Mark McDaniel
Asst. City Manager:	Scott Wall
City Attorney:	Gary C. Landers
Deputy City Attorney:	Steve Kean
Human Resources Director:	ReNissa Wade
Development Services Engineer:	Michael Wilson
City Police Chief:	Gary Swindle
Communications Director:	Susan Guthrie
Director of Planning and Zoning:	Barbara Holly
Director of Utilities & Public Works:	Greg Morgan
City Clerk:	Cassandra Brager

INVOCATION

The Invocation was given by Tyler City Councilmember Ralph Caraway.

Mayor Bass – Called the meeting to order and stated that this is a great day for Tyler. It is the combination of a project and a start of a new initiative for our community. About a year and half ago the Leadership Roundtable, that is Co-chaired by myself and Senator Eltife were discussing what we could do for our community. We talked about Marketing Initiative and that lead to talking about jobs. When we started the Initiative one of the requests was that we look at the natural resources and people resources and come up with a plan that made sense for Tyler, Texas based on the foundation that we have of health care, of education, oil and gas and all those key industries who have made us what we are today.

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Today we have our partners that have stepped forward to help fund the initiative and we will ask them to speak and recognize their Board.

Mayor Bass recognized the City Councilmembers present.

JoAnn Hampton, Tyler Metro Chamber of Commerce President- Stated that the Tyler Metro Chamber was thrilled to be a part of this and think it is a wonderful idea to come together to plan for the future.

Jim Lambeth, Tyler Area Chamber of Commerce Board Chair – Stated that they were grateful for the initiative that Mayor Bass and Senator Eltife have started on this project. It is excellent to see all the entities in Tyler and the community come together for a single project and for that they are appreciative.

Lonny Uzzell, Tyler Junior College Board President – Stated that they looked forward to participating in the Initiative listed in the plan. Mr. Uzzell thanked the Mayor for recognizing the Educational entities that are involved and for allowing them to be a part of this and having input.

Joel Baker, Judge & Presiding Officer of Smith County Commissioners- Thanked Mayor for her leadership in this Initiative and stated that this is an excellent opportunity, not only for the City and County to work together but also the other entities that are represented here today as well.

Ron Vickery, Tyler Independent School District Board President – Stated that the TISD was very appreciative as this is an all inclusive initiative for the City and all the other taxing entities here in town. This is a wonderful collaboration of many organizations getting together for this project.

Rea Boudreaux, Tyler Economic Development Council Board Chair – Thanked the City of Tyler for allowing them to participate in this plan and think this is an excellent road map for the future and believe it will make Tyler great in the future.

ACTION AND DISCUSSION ITEMS

Presentation of major goals of the Industry Growth Initiative (IGI).

City Manager, Mark McDaniel – Stated that the Industry Growth Initiative is a planning document that presents Tyler with 45 strategic tactics to attain long term economic opportunities- some near term and others long term and aspirational. The project identifies economic development opportunities, provides strategies and recommendations that support industry growth and includes an implementation plan. The process is nine (9) steps that resulted in nine (9) strategies and they are:

1. Collection and analysis of data.
2. Review and analysis of existing studies.

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3. Interviews with key stakeholders, community members.
4. Identification of priorities.
5. Review of best practices.
6. Analysis of opportunities for results and success.
7. Formulation and refinement of recommendations based upon community feedback.
8. Strategy adoption.
9. Creation of implementation plan.

The IGI is a strategy that will: identify targeted economic development opportunities; outline recommendations to support such opportunities; provide strategic direction to assist in economic development efforts moving forward and results in the development of an implementation plan.

Consider adoption of IGI goals and objectives.

Motion by Councilman Simons to approve the Industry Growth Initiative; seconded by Councilman Mezayek; motion carried 4 - 0 & approved by Tyler City Council as presented

Motion by Commissioner JoAnn Hampton to approve the Industry Growth Initiative; seconded by Commissioner William McGinnis; motion carried & approved by Smith County Commissioners Court as presented

Motion by David Hudson to approve the Industry Growth Initiative; seconded by Ann Brookshires; motion carried & approved by the Tyler Junior College Board of Trustees as presented

Motion by Brad Spradlin to approve the Industry Growth Initiative; seconded by Therelee Washington; motion carried 7 - 0 & approved by the Tyler Independent School District Board as presented

Motion by Henry Jackson to approve the Industry Growth Initiative; seconded by Shanna Cole; motion carried & approved by the Metro Chamber of Commerce Board as presented

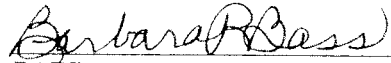
Motion by Jerry Wolverton to approve the Industry Growth Initiative; seconded by Linda York; motion carried & approved by the Tyler Area of Chamber of Commerce Board as presented

Tyler Economic Development Council did not have a quorum so they will discuss and approve at their May meeting.

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MAYOR BASS/CHAIR ADJOURNMENT OF JOINT MEETING

Mayor Bass adjourned the meeting at 2:40 pm.


BARBARA BASS, MAYOR OF
THE CITY OF TYLER, TEXAS

ATTEST:


CASSANDRA BRAGER, CITY CLERK

