KEEP TYLER BEAUTIFUL BOARD MEETING

Meeting Notes from July 11, 2023

Board Members: Hawley Towns, Jesse Crowder Jr., Joseph Byrum, Justin Heuer, Kristen Brice, Kristina Suberbielle, Lisa Williams, Shasonya Houston, Steven Simmons, Tonia Bickham, and Victor Valle

1. Meeting called to order at 12:05 p.m. by Shasonya Houston
2. Quorum established
   1. Members Present: Hawley Towns, Joseph Byrum, Justin Heuer, Lisa Williams, Shasonya Houston, Steven Simmons, Tonia Bickham, and Victor Valle
   2. Members Absent: Jesse Crowder Jr., Kristen Brice, Kristina Suberbielle,
   3. Also, present City of Tyler Staff and Liaison: Erin Garner, *KTyB Coordinator*; Adriana Rodriguez, *Communications PIO*; and Luke Alfaro, *Urban Forester*
3. Remind Board Members to log Volunteer Hours
4. Consider approval of minutes of Board Meeting held on Tuesday, June 13, 2023
   1. Motion made to approve minutes with no changes made by Lisa Williams and seconded by Joe Byrum
5. Discuss and consider August Board meeting
   1. The Board discussed options to either reschedule or cancel the August Board meeting scheduled for August 8, as it conflicts with the Sport Tyler Banquet. It was decided unanimously by the group to reschedule the meeting to August 15, the following Tuesday. Some members won’t be able to attend, but we should have a quorum.
6. Presentation of Keep Texas Beautiful Conference After Action Report
   1. Board members Justin, Hawley and Steven discussed the panels they attended at the conference stating they enjoyed learning about other youth involvement initiatives, native gardens, and board best practices.
7. Liaison Report - presented by Erin Garner, *Board Liaison*
   1. Board Member Roll offs & Chair Nominations
      1. Erin informed the Board that three members will be rolling off this term including Kristina Suberbielle, Lisa Williams, and Jesse Crowder. She told the Board we will be taking new members on in September along with voting on a new Board Chair. She also reminded current Board Members to submit their applications if they are needing to renew their terms.
   2. Pollinator Week & Bee Day in the Garden
      1. Erin updated the Board on Pollinator Week activities during National Pollinator Week on June 19 – 25 including a trivia contest, photo contest, and a display in the Brookshire’s on Rice Rd. Additionally she reported that the Bee Day in the Garden event held on Saturday, June 24 at the Rose Garden from 10 a.m. to 2 p.m. The event included vendors, local merchants, workshops, kids ‘activities and food trucks.
   3. Project Daffodil
      1. Erin informed the Board that plans are underway for Project Daffodil and that we will also sell bulk wildflower seeds this year. Prices for the bulbs went from $20 to $25 to offset inflation cost. Wildflower seeds will be sold at minimum markup at $30 and $40.
   4. Park Service Day
      1. Erin updated the Board on plans for Park Service Day, which is tentatively scheduled for Saturday, September 16 from 8 a.m. – Noon. We will be hosting the event at separate locations this year like we did in 2021, as delivering lunch to sites rather than meeting for lunch encourages more volunteers to stay and work longer.
8. Calendar of Events
   1. Project Daffodil – July – September
   2. Park Service Day – September 16, 8 a.m. - Noon
   3. Project Daffodil Pickup – October 27, Tentatively
   4. Tyler Recycles Day – November 11, 8 a.m. - Noon
9. Meeting adjourned at 12:46 p.m. by Shasonya Houston and seconded by Tonia Bickham