KEEP TYLER BEAUTIFUL BOARD MEETING

Meeting Notes from January 10, 2023

Board Members: Hawley Towns, Jesse Crowder Jr., Joseph Byrum, Justin Heuer, Kristen Brice, Kristina Suberbielle, Lisa Williams, Shasonya Houston, Steven Simmons and Victor Valle,

1. Meeting called to order at 12:05 p.m. by Kristina Suberbielle.
2. Quorum established.
   1. Members Present: Hawley Towns, Jesse Crowder Jr., Joseph Byrum, Kristen Brice, Kristina Suberbielle, Lisa Williams and Shasonya Houston.
   2. Members Absent: Justin Heuer, Steven Simmons, and Victor Valle.
   3. Also, present City of Tyler Staff and Liaison: Erin Garner, *KTyB Coordinator*; Madeline Burton, *Urban Forester/ Arborist*; Leanne Robinette, *Parks and Recreation Director and* Rebeca Viramontes, *Receptionist*
3. Remind Board Members to log Volunteer Hours
4. Consider approval of minutes of Board Meeting held on November 08, 2022.
   1. Motion made to approve minutes with no changes made Lisa Williams and seconded by Joseph Byrum.
5. Arbor Day 2023 review presentation by Madeline Burton, *City of Tyler Urban Forester*. The Tyler Trees Committee and the City of Tyler Urban Forestry Division will host a tree planting event to celebrate Arbor Day on Saturday, January 21, 2023, planting of 120 trees at Fun Forest Park registration 9am – Noon. Additional Arbor Day Events:
6. Trees of Tyler Scavenger Hunt (Facebook for clues 01/14 – 01/22.
7. Pop Up Arboretum (Glass Recreation Center 01/14- 01/23).
8. Children’s Book Read (Tyler Public Library 01/19 at 10:30a.m).
9. Trivia night on Thursday in honor of Arbor Day with Dr. Factenstein (ETX Brewing Co. 01/19 at 7p.m).
10. Discuss and consider Beauty and the Business Award winner for 4th Quarter. Two nominees are from the last quarter as was requested by Board during November meeting.
    1. Collins Complete Family Care 805 S. Broadway Ave
    2. True Vine Brewing Co. 2453 Earl Campbell Pkwy.
    3. Right at Home 420 S. 5th Street
    4. Collins Complete Family Care chosen as winner by majority vote, motion made by Hawley Towns seconded by Lisa Williams. Erin has not been able to contact the last winner (3rd Quarter) will let the board members know with time when the award will be presented to maybe be able to present both on the same day.
11. Keep Tyler Beautiful – Beautify Texas Awards 2023
    1. Applications open February 7 and are due March 23.
    2. These awards recognize individuals, groups, and businesses who have committed to enhancing our city through volunteer work, conservation, and environmentally.
    3. List given to board members on different awards (4) on Individual Awards and (6) on Organization Awards.
    4. Erin reviewed and gave a handout with the different awards. Board members are encouraged to voice their ideas or if they know of any other award that could work to let Erin know.
12. Liaison Report
    1. Christmas Tree Recycling Program: December 26, 2022, until January 15, 2023. Two location Fun Forest Park and Golden Road Park. Trees will need to be unflocked and undecorated. Trees will be picked up by local fisherman to put in their ponds for habitat enrichment.
    2. Recycled Art Contest: Submissions will be accepted no later than Friday, March 3 at 5 p.m. Open to Tyler Area artists of all ages to create unique artwork. Artwork must incorporate recycled materials and submit for a chance to win prizes. This year’s theme is “Don’t Trash Texas!” The winners in each category will have their artwork display at the Great Tyler Cleanup on April 1.
    3. Environmental Awards: Started in 2019, with four different categories Individual, Group, Business Award, and Adopt-a-Spot Award. This program has not been very active, need to get program going again.
    4. GCAA Grant Project Update: Lindsey Park Gateway Monument Project will improve both entrances to Lindsey Park form spur. Grant money ($290,000 in funding with estimated cost of $286.647.93) pay for construction, landscaping, irrigation, and lighting).
    5. Beauty & The Box: 94 vinyl-wrapped traffic cabinets across the city. Six new boxes have recently been sponsored and wrapped with three boxes having been wrapped in non-residential area. Residential guidelines will be limiting artwork to nature imagery like roses, azalea, bees and other flora and fauna that displays Tyler’s natural beauty.
13. Calendar of Events
    1. Youth Basketball League – Registration deadline January 9
    2. Arbor Day – January 21 at Fun Forest Park
    3. Ice Bowl Disc Golf Tournament – January 21 at Lindsey Park
    4. Madden Tournament – February 4 at Glass Recreation Center
    5. City of Tyler’s 2023 Corporate Challenge – Registrations opens on January 2 and closes March 30.
    6. Hillside Park Art Wall 2023 – Submit your artwork by Friday, February 28.
14. Future Agenda Items: KTyB Strategic Planning Meeting on February 25, hand out giving with instruction.
15. Meeting adjourned at 12:49 p.m. by Joseph Bryrum second by Hawley Towns.