KEEP TYLER BEAUTIFUL BOARD MEETING

Meeting Notes from September 12, 2023

Board Members: Hawley Towns, Jesse Crowder Jr., Joseph Byrum, Justin Heuer, Kristen Brice, Kristina Suberbielle, Lisa Williams, Shasonya Houston, Steven Simmons, Tonia Bickham, and Victor Valle

1. Meeting called to order at 12:06 p.m. by Kristina Suberbielle
2. Quorum established.
   1. Members Present: Hawley Towns, Jesse Crowder Jr., Kristen Brice, Kristina Suberbielle, Lisa Williams, Shasonya Houston, Tonia Bickham.
   2. Members Absent: Joseph Byrum, Justin Heuer, Steven Simmons, and Victor Valle.
   3. Also, present City of Tyler Staff and Liaison: Erin Garner, *KTyB Coordinator*; Adriana Rodriguez, *Communications PIO*; Leanne Robinette, *Director of Parks and Rec.;* *and* Rebeca Viramontes, *Receptionist*
3. Remind Board Members to log Volunteer Hours
4. Consider approval of minutes of Board Meeting held on Tuesday, August 15, 2023.
   1. Motion made to approve minutes with no changes made by Hawley Towns and seconded by Tonia Bickham.
5. Discuss and consider nominations for the 2nd Quarter Beauty and Business Award: Hand out given by Erin, three nominations. True Vine Brewing Co. 2453 Earl Campbell Pkwy, Rose City Animal Clinic, 7513 Old Jacksonville Hwy and Camp V, 3212 W. Font Street. Board members voted for True Vine Brewing Co., Motion made by Hawley Towns and seconded by Tonia Bickham.
6. Liaison Report - presented by Erin Garner, *Board Liaison*
   1. Park Service Day 2023, September 16, 2023, from 8 a.m. – Noon at various parks in North Tyler. There will not be any opening/closing ceremonies. 154 registered volunteers as of today. Hand out given to board members on updates and $7,760 in donations. Board reviewed schedule of events. Erin will have shirts ready by Thursday and lunch will be provide to all volunteers. Random drawings to be picked up at Parks Administration.
   2. Project Daffodil updates given by Erin with 275 orders being placed to date. Pre-orders will continue through September 29. In 2022, only 252 bags where pre-order. Pick up is tentatively scheduled for October 27, at the Tyler Rose Garden Center.
   3. Residential beautification awards, Beauty & Bloom were discussed and plans for our next round of nominations have begun. Maybe, if possible, we need nominations from each district. Nominations are need for the fall season and holiday season. The board was asked for ideas to help encourage nominations from the public.
   4. Keep Tyler Beautiful will participate in Boo at the Zoo to be held in October, board discuss possible games and activities that are quick to provide at the booth.
   5. Tyler Recycles Day is scheduled for Saturday, November 11, from 8 a.m. to Noon at the Downtown Recycle Center. Ark-La-Tex Shredding & Interstate Battery are confirmed. The Board discuss what other things we could collect to help promote the event.
   6. The 3rd annual Recycled Art Contest will open soon. Theme for 2024 Flora and Fauna. The board discussed ways to provide bigger prizes for the winning artists.
   7. The 1st Annual Environmental Awards were discussed with board members and plan of action will be presented.
7. Calendar of Events
   1. Project Daffodil – July – September
   2. Park Service Day – September 16 at 8 a.m. - Noon
   3. Project Daffodil Pickup - October 27, 9 a.m. – 4 p.m. at the Tyler Rose Garden Center
   4. Tyler Recycles Day - November 11, 8 a.m. - Noon
8. No future agenda items.
9. Meeting adjourned at 12:40 p.m. by Lisa Williams and seconded by Hawley Towns