

TRANSPORTATION AND CIRCULATION

GOALS AND POLICIES

GOALS	POLICIES FOR DECISION MAKERS
Improve travel in Tyler with new road extensions and new roads, as needed.	<ul style="list-style-type: none"> • Adopt a priority system and criteria for implementing the Master Street Plan to create new connections.
Continue to improve traffic safety.	<ul style="list-style-type: none"> • Support data collection, priority improvements and enhanced enforcement.
Improve traffic flow on South Broadway and other highly-traveled streets throughout the Tyler area.	<ul style="list-style-type: none"> • Implement signal improvements and synchronization. • Implement strategies to improve access management.
Improve the appearance and function of arterial roads throughout Tyler.	<ul style="list-style-type: none"> • Explore a long-term Boulevard and Parkway Plan for major and minor arterials.
Encourage efficient travel and alternatives to transportation by car.	<ul style="list-style-type: none"> • Support transportation-efficient land use policies. • Include pedestrian and bicycle modes in planning for road improvement or construction projects.
Improve existing public transportation and conditions for future improved service.	<ul style="list-style-type: none"> • Promote land use policies that support public transportation with appropriate densities.
Preserve rights-of-way and locations for future transportation routes and services.	<ul style="list-style-type: none"> • Evaluate future needs for roads, multi-use trails and paths, and logistics (freight and distribution) centers before disposing of right-of-way and to preserve future options.
Evaluate traffic impacts of large development projects.	<ul style="list-style-type: none"> • Support requirement of a Traffic Impact Analysis for projects meeting certain size thresholds.
Enhance the existing asset management system for roads and transportation facilities.	<ul style="list-style-type: none"> • Adopt a “Fix It First” policy to ensure maintenance of transportation infrastructure. • Adopt a priority system and criteria for resolving deferred maintenance.
Explore strategies to manage truck traffic.	<ul style="list-style-type: none"> • Collaborate with the NETRMA to study the economic and transportation benefits of a logistics center.
Facilitate annual regional coordination on transportation planning.	<ul style="list-style-type: none"> • Communicate Tyler plans and seek input from neighboring municipalities.