

# Tyler 1st Adopted Principles

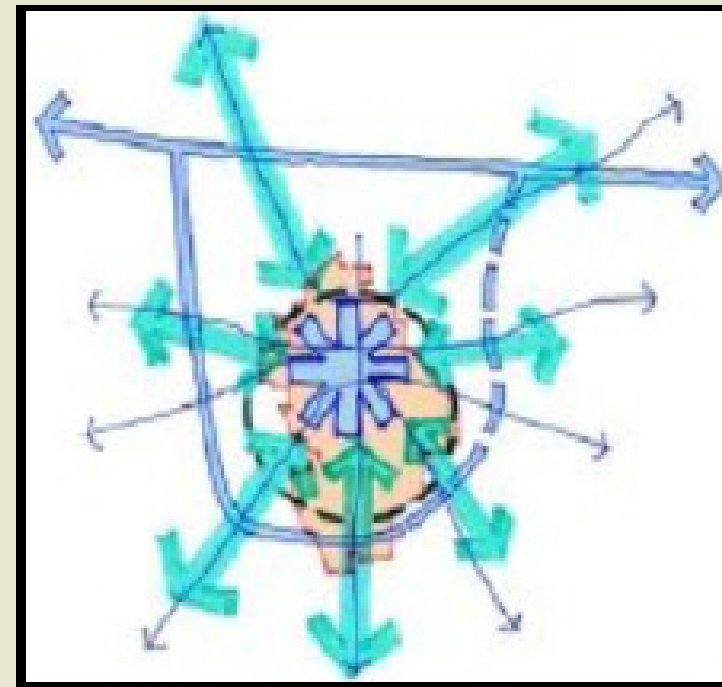
## principles

### CONNECT PEOPLE TO ONE ANOTHER AND IN COMMUNITY:

- Preserve and enhance Tyler's values of friendliness, family, faith, diversity and community connections, which will be the foundation for the success of Tyler 1st.
- Encourage multiple opportunities for face-to-face encounters for personal relationships to develop.

### PROMOTE BALANCED GROWTH:

- Promote growth and redevelopment in downtown and all sectors of the city.
- Revitalize North Tyler and other areas of need.
- Enhance links to I-20 and Toll 49.
- Enhance infrastructure in targeted growth areas/priority annexation areas.
- Allow market directed growth while respecting the right of private ownership.

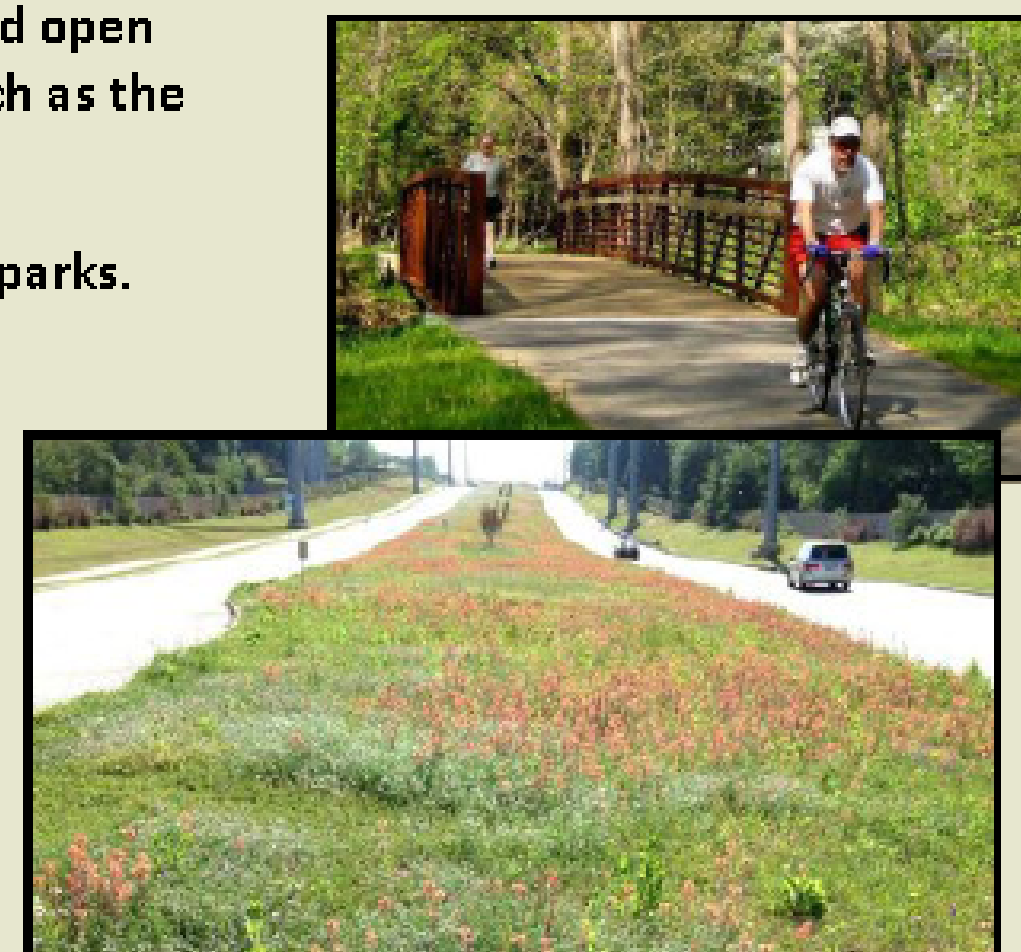


### PROVIDE NEIGHBORHOODS THAT ARE ATTRACTIVE CENTERS OF COMMUNITY:

- Encourage and promote appealing, safe, affordable and stable places to live for people with a wide range of incomes.
- Encourage and promote a variety of housing types for families, singles, older persons and other kinds of households.
- Enhance and create neighborhoods containing walkable centers with a mix of housing and shopping to serve residents.
- Promote affordable development costs for residential development.
- Encourage environmentally friendly development to support Tyler's natural beauty.

### PROTECT AND ENHANCE OPEN SPACES, PARKS AND TREES IN A CONNECTED NETWORK FOR RECREATION AND A HEALTHY ENVIRONMENT AND COMMUNITY:

- Create a network of trails, greenways, parks and open spaces linking city and county destinations, such as the lakes and the state park.
- Encourage development of new neighborhood parks.
- Encourage the planting of trees along streets and in public and private places.
- Encourage amenities in older parks, including lighting and security.



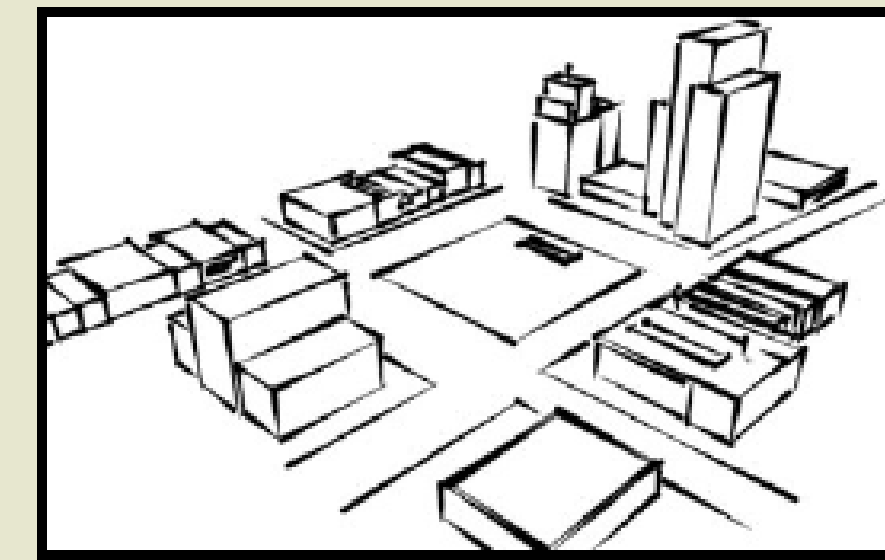
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### ENCOURAGE TRANSPORTATION OPTIONS:

- Encourage continuous bicycle and pedestrian routes and trails that connect city destinations.
- Adopt land use strategies that create higher-density, mixed-use clusters of "transit-ready" development that can support expansion of the public transportation system.
- Preserve potential new transportation corridors and work with regional partners to support efficient transportation throughout East Texas.
- Emphasize links within the city via multimodal connections with the airport, rail, and bus services.
- Accommodate regional traffic flow by proactively planning for future corridors and alternate routes
- Identify and develop specific gateways.

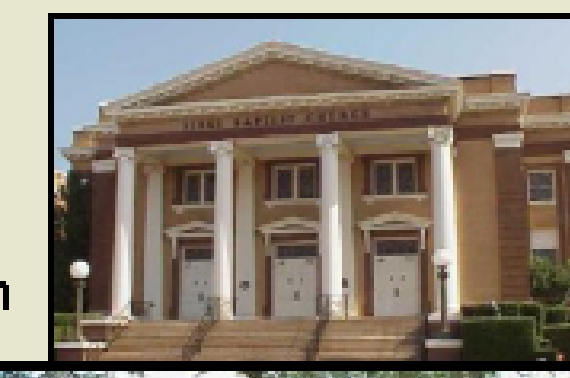
### REINVIGORATE THE CITY CENTER TO BE THE DOWNTOWN OF EAST TEXAS:

- Develop a major downtown neighborhood of new and rehabilitated housing to provide the foundation for shopping, restaurants, culture, arts and entertainment in the evenings and on the weekend.
- Bring focus to culture, arts, entertainment and education through a concentration of cultural and entertainment venues downtown.
- Program events throughout the year to attract visitors from around the region.
- Develop a transportation hub downtown.
- Enlist Smith County, area churches and other entities to recruit downtown programs and investments.



### PRESERVE, ENHANCE AND COMMUNICATE TYLER'S HISTORIC HERITAGE:

- Protect the integrity of local and national historic districts, balancing strategies with private property rights.
- Conserve unique character through preservation of historic buildings throughout the city.
- Encourage infill development that, while expressing its own time, is respectful of historic character.
- Encourage historic tourism through creation of heritage trails and historic markers to identify diverse aspects of Tyler's history, such as African-American heritage, the rose industry, the oil and gas industry, and the railroad industry.



## principles

### CULTIVATE AN ENVIRONMENT FRIENDLY TO BUSINESS AND TYLER'S MEDICAL AND EDUCATIONAL INSTITUTIONS:

- Sustain policies that allow businesses to flourish.
- Continue to foster the city's role as the retail hub of a broad region.
- Maintain support for the medical centers, colleges and the university.
- Foster an innovation economy based on high quality jobs, businesses, enterprises and a high quality public education system.

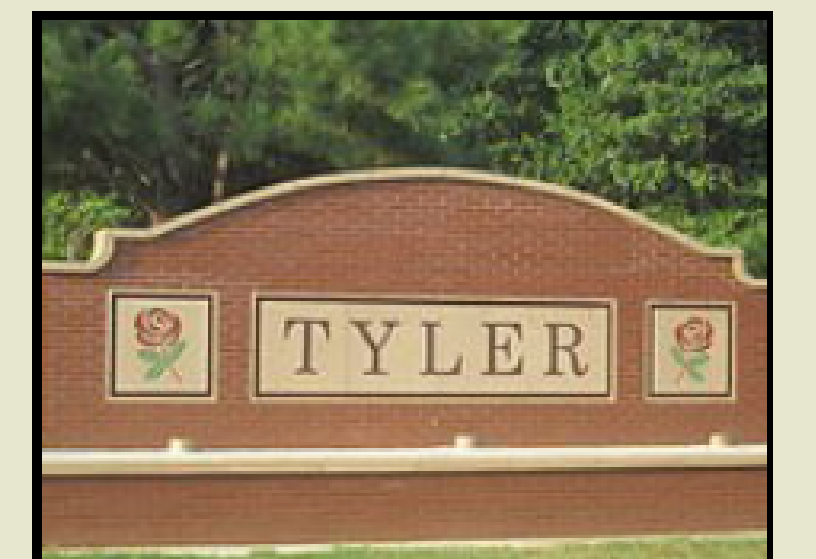


### MAINTAIN EXCELLENT MUNICIPAL FACILITIES AND SERVICES:

- Continue city government's focus on meeting the highest standards of responsiveness, service and efficiency.
- Provide excellent value for taxpayer dollars.
- Continue to recruit, retain, promote and develop high quality staff.
- Maintain existing infrastructure and provide for growth.
- Measure customer satisfaction frequently to ensure accountability in providing quality customer service.

### MAINTAIN AND ENHANCE OUR STRONG COMMUNITY AND REGIONAL PARTNERSHIPS:

- Building on a tradition of philanthropy and public-private partnerships, bring together the public, private and nonprofit sectors to realize the Tyler 1st Next Generation vision.
- Expand citizen participation throughout the Tyler community.
- Continue to reach out and enhance partnerships with school districts, neighboring cities and county government.



### CULTIVATE AND ENSURE HIGH QUALITY EDUCATION AT EVERY LEVEL:

- Develop Tyler as an educational destination.
- Champion, support and partner with K-12 public schools, colleges and universities for excellence in academic achievement.
- Encourage an environment of education and life-long learning in families.
- Collaborate with business entities to enhance educational efforts.
- Recognize that education directly impacts economic development and quality of life.

Building Our Future Together

**TYLER 1st**

