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Press Release

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City Wins Award for Tyler 21 Retreat

The City of Tyler's planning and execution of the Tyler 21 Community Visioning Retreat received the TAMl Award for Best Special Event from the Texas Association of Municipal Information Officers on Friday.

The City had nominated the Tyler 21 Community Visioning Retreat, which took place last June, due to the amount of planning and publicity it took to make the event successful. More than 150 people attended the all-day Saturday event – making it the most successful visioning process the city's consultants had ever seen.

"I am so excited that the City of Tyler was recognized by my fellow information officers for the planning and execution of this event," said Laura Krantz, City of Tyler communications director. "The visioning retreat took months of planning, dozens of City staff members, partnerships with the University of Texas at Tyler and local businesses to make it a success."

Hundreds of entries were received for the TAMl Awards this year. The cities of Frisco, Mansfield and Roanoke were also named finalists in this category.

TAMIO is an affiliate of the Texas Municipal League, which represents some 98 percent of Texas' urban population through its more than 1,000 member cities and towns.

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