



CCO07-13-001 BRICK STREET VILLAGE

Z-2

COMMERCIAL CORRIDOR OVERLAY





Commercial Corridor Overlay

- Primarily intended to improve the aesthetic environment of the city's major commercial streets and arterial corridors.
- Increase the amount and positive visual and environmental effects of tree planting and landscaping in the city.
- Provide effective and attractive street lighting.





Commercial Corridor Overlay

- Tyler 1st Comprehensive Plan recommends creating Commercial Corridor Overlays intended to improve the function and aesthetics of commercial areas.
- The Industry Growth Initiative (IGI) identifies the brick streets and historic properties as important aspects to local tourism.





This product is for informational purposes and may not have been prepared for or be suitable for legal, engineering, or surveying purposes. It does not represent an on-the-ground survey and represents only the approximate relative location of property boundaries.

260

Zoning Case #: CCO07-13-001 Applicant:RHONDA REUTER







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260 Feet

COMMERCIAL CORRIDOR OVERLAY

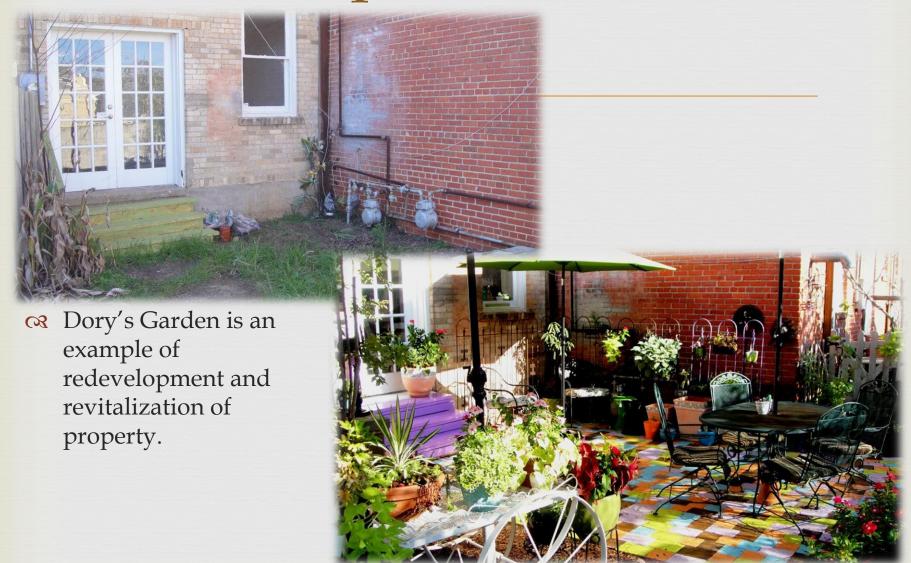
Zoning Case #: CCO07-13-001 Applicant:RHONDA REUTER



Activities/Events in the Brick Street Village



Redevelopment/Revitalize



Improvements To The Area





20 plus trees have been planted to provide shade and natural beauty.





Trees planted on Bois d' Arc and Rusk Streets.

Planters/Benches



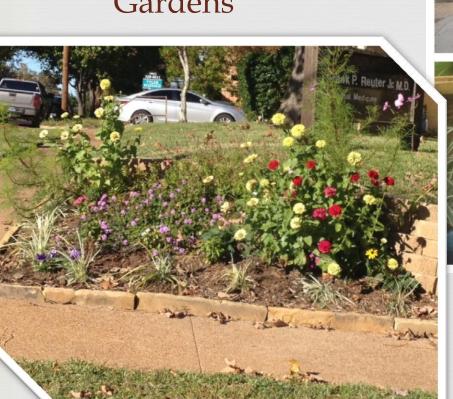
To encourage foot traffic and pedestrian seating benches are being built.



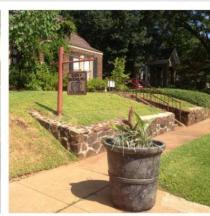
Bench on Phillips

Additional Improvements

Gardens



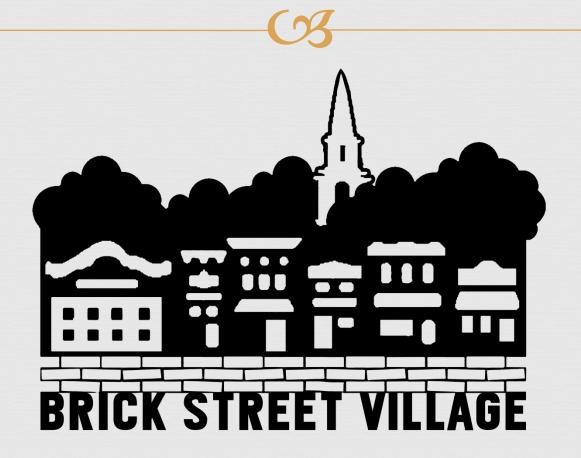






Landscaping & Pots

Brick Street Village Logo



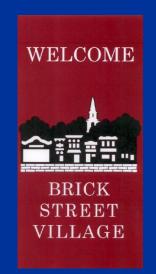
Logo designed by Kyle Carter, a resident of Brick Street Village.

Brick Street Village Guidelines

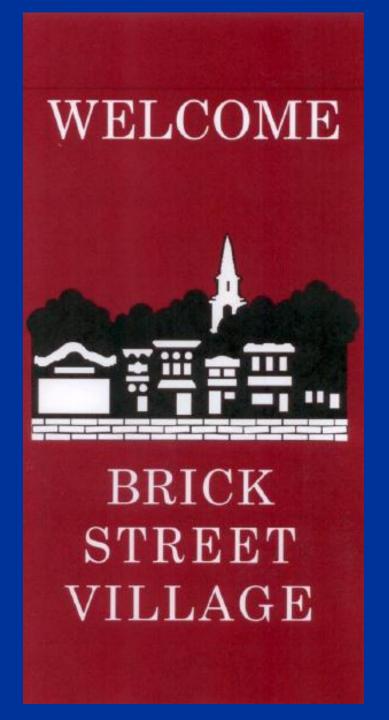
- The official name for the Commercial Corridor Overlay is *Brick Street Village*.
- Lamp Posts After the approval of initial lamp posts all additional lamp posts shall be similar in shape, color and size



- Banners After initial installation of banners all additional banners shall be similar in size and wording unless a specific event calls for specific wording.
- Signs All signs shall be of a professional character and must abide by the City of Tyler's sign ordinance.

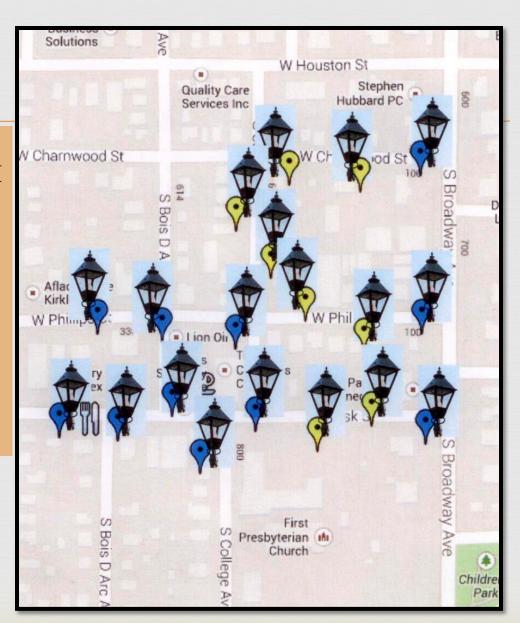






Lamp Post Placements

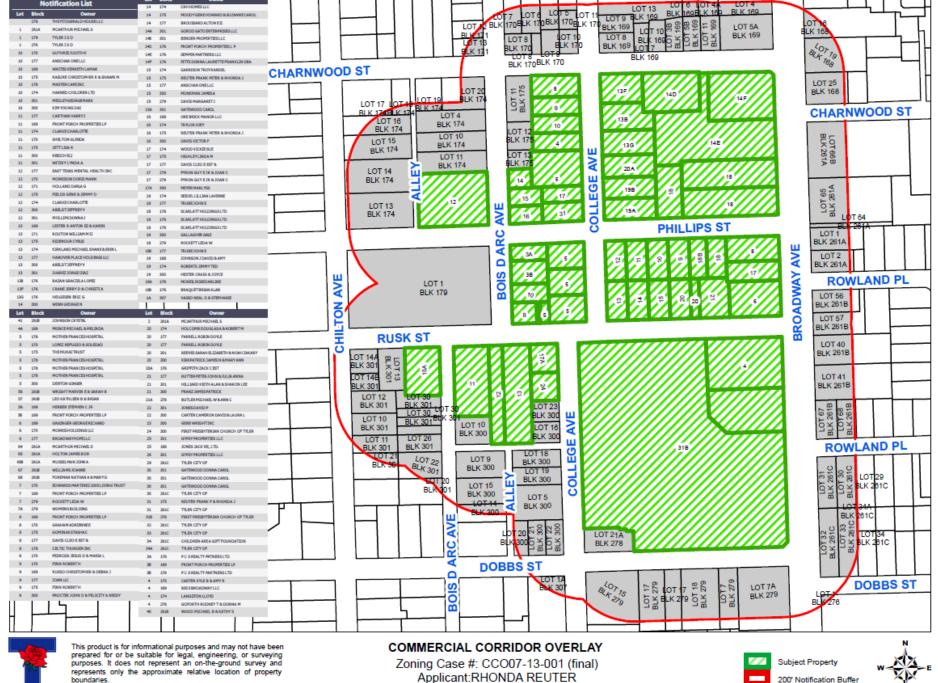
- Blue Markers
 represent phase I
 of lamp posts &
 Banners due to
 signage needed
 on Broadway
 and security risk
 near retail.
- Yellow markers represent phase II.



Brick Street Village Guidelines

- Shop Fronts and residences should be maintained with no debris lying around.
- Large dumpsters in shop fronts are strongly discouraged and must abide by City of Tyler standards.
- Brick Street Village *encourages* all remodels and new construction to architecturally fit into the historical overlay area but is subject to the City of Tyler building codes and ordinances.
- Any amendments to these guidelines and/or the overlay boundaries require City Council approval.





Applicant:RHONDA REUTER



